

Nombre: _____

1. **Read and answer**

Oxford Street in London is well-known for its big department stores. Selfridges is one of them. It is named after Harry Selfridge. Harry was American but he came to London with his family in 1909. He opened his new store on 15 March and it immediately became very popular. But why was it so successful?



There were many reasons. At that time shoppers bought things because they needed to, not because they wanted to. Harry Selfridge wanted to change that. He wanted to make shopping more fun, more of an adventure than a necessity. He wanted people to enjoy going around his department store. So he didn't keep all the items in cupboards or on shelves, he put them on counters for people to see. The shoppers could look and touch things and choose what they wanted. And Selfridge's motto was "The customer is always right!" This idea made the shopper more important than the seller.

The store was also an amazing building. It had a garden on the roof! And, of course, there were the wonderful shop windows. People came to Oxford Street just to look at the scenes in the windows. He employed some of the best designers in Europe and even today Selfridge's windows are in magazines all over the world – especially at Christmas.

Harry Selfridges changed shopping for everyone with his new store. It isn't the cheapest place to go shopping but it is certainly one of the most beautiful and most interesting stores in the world!

1. Why did Harry Selfridge put the items on counters instead of cupboards?

2. Where did Harry Selfridge come from?

3. Why was Selfridges' motto revolutionary?

4. Most stores in Oxford Street had gardens in the roof. TRUE FALSE

5. Selfridges is one of the cheapest stores in England. TRUE FALSE

2. **Read about the first shopping centre and complete with one word. Be careful. There's an extra word!**

THAN	ALSO	UP	MOST	BUT	ENOUGH	BECAUSE	SO	WHEN	LIKE	MORE
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In 1938, an Austrian architect called Victor Gruen arrived in New York. He couldn't speak English well _____ he got there and he didn't have _____ money to build his own projects. He got a job at a studio and he started to design shops. He quickly became one of the _____ successful architects in the city.

Victor thought American cities were uglier _____ European cities. His dream was to make shopping centres look _____ traditional European town centres, _____ in 1956 he built Southdale, a shopping centre near Minneapolis. It had all the usual shops, public toilets and a big car park, _____ Southdale was more pleasant than other shopping centres _____ all the shops were under the same roof. It was on two levels with escalators to take shoppers and their trolleys _____ and down the centre. It _____ had a garden with a café in the middle! Everybody loved going to Southdale!



4. Read this email and choose the right form of the verb.



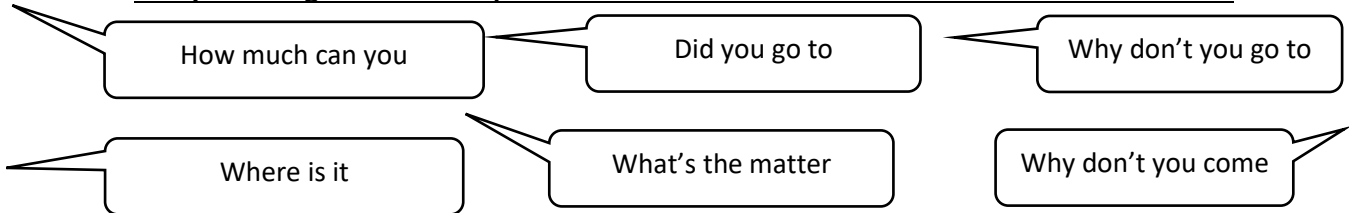
This is just a quick message about arranging to go out next week. My day **WAS / IS** quite full! I'm having a driving lesson at 4.30 after college. I **HAVE TO PASS / AM PASSING** the test! I really want to start driving soon.

On Tuesday I **AM GOING / WENT** shopping with my grandma. She **BOUGHT / IS GOING TO BUY** me a birthday present and she wants me to choose it! I'm going to meet her round the new shopping centre in the High Street.

A few days ago I **WAS GOING / WENT** there with my girlfriend. We **WERE WALKING / WALKED** around when we **WERE SEEING / SAW** Peter. He was buying some clothes for his wedding. I don't mind **TO GO / GOING** to shopping centres, but this one is really too big and it **WAS / IS** always full of people.

SHALL WE MEET / DO WE MEET at the café instead? Please!

5. Nikky is talking to Peter. Complete their conversation. Be careful! There's an extra bubble.



Nikky: Hi Peter! _____? You look worried.

Peter: Yes. I'm looking for new shoes for my wedding and I can't find anything I like.

Nikky: But there are plenty of good shops here. _____ spend?

Peter: Not too much. About 50 dollars.

Nikky: Mmm. _____ Footlockers? It's not very expensive.

Peter: That's a good idea! _____? Do you know?

Nikky: I think it's on the second floor.

Peter: _____? You can help me choose.

Nikky: I'm sorry, I can't. My girlfriend is waiting for me at Starbucks.

6. Composition

Write about a day you went shopping. Use the questions as a guide.

- Where did you go?
- Why? What did you want to buy?
- Who did you go with?
- What was the weather like?
- Did you find what you wanted?
- What did you do after that?